



PEUGEOT
RALLY CUP
— IBERICA —

2021

6 EVENTS



3 tarmac + 3 gravel
700/750Km OF STAGES

Including these 3 main events:



Serras de Fafe



Rally de Portugal



Rally Spain



Peugeot Rally Cup Ibérica Entry Fee with Image Kit - 1900€ + VAT
Peugeot Rally Cup Ibérica Entry Fee without Image Kit - 500€ + VAT
Entry Fee on the 6 events of Peugeot Rally Cup Ibérica - 4500€ + VAT



SOCIAL MEDIA REPORT

All data from 2020



2.125.00

TOTAL REACH *people*

4260

DAILY REACH *people*

476

TOTAL POSTS

345.245

TOTAL ENGAGEMENT





DREAM PRIZE

AND PASSPORT FOR THE FUTURE

OFFICIAL PROGRAM WITH CITROËN RACING IN THE PORTUGUESE RALLY CHAMPIONSHIP, OR SPANISH SUPER CHAMPIONSHIP RALLY (S-CER) DRIVING A C3 R5.



per RALLY EVENT



JUNIOR DRIVER

1	5 000,00 €	*
2	4 000,00 €	*
3	3 000,00 €	*
4	2 000,00 €	*
5	1 500,00 €	*
6	1 000,00 €	*
7	800,00 €	*
8	650,00 €	*
9	550,00 €	*
10	500,00 €	*

AGE ≤ 26 Years

1 000,00 €*

A SPECIAL PRIZE WILL BE AWARDED TO THE WINNER OF EVERY RALLY TO THE "JUNIOR DRIVER" PER VICTORY IN EACH RALLY, PLUS THE BOARD PRIZE.



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1

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*50% of this value is paid in the form of purchase vouchers for the Peugeot Sport Racing Shop

CAR SPECS

208 Rally4



MODEL
PEUGEOT 208 RALLY 4



MINIMUM WEIGHT
1,080KG



1.2-LITRE ENGINE
TURBOCHARGED

208 BHP



SUSPENSION
THREE-WAY ADJUSTABLE



SADEV GEARBOX
FIVE-SPEED SEQUENTIAL



208 Rally4





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